



• DAN COATES, Ft. Worth, Texas.

Dan Coates... Pioneer Appaloosa Breeder

By Mary McPherson

Dan Coates is a rodeo producer, announcer, and Appaloosa breeder. Well known in Texas for his colorful rodeo's, horse shows, and his good little Appaloosa Stallion Son of Quanah No. 2674, here is a man with the true western hospitality. He has done much to help promote the present rapid growth of the Appaloosa horse.

How many realize that Dan Coates produced the very first Appaloosa Horse Show ever held in Texas? It was held at Belton, Texas, in 1954 in conjunction with the annual Fourth of July Rodeo. Dan was helped in this first venture, by Mr. and Mrs. Dan Davis of Kenedy, Texas. The Davis's at that time were the owners of Quanah. There were about 33 head of Appaloosa horses at this first show coming from Texas, Oklahoma, New Mexico, and Louisiana.

From that day on, we all have seen these beautiful animals gain in popularity and favor in Texas, in fact, Appaloosas have become a big business with some.

Dan Coates in talking about how and why he became so interested in the Appaloosa horse before its present day popularity, gave this reply:

"While producing the 1950 Ranger, Texas Rodeo, I first saw Quanah, who was then owned by James Ratliff. As a rodeo producer is always on the look-out for something flashy and different, and noticing how the horse Quanah stood out with his distinct coloring, I tried to buy Quanah."

However, the price was too high for a parade horse, but I did see this very colorful little colt by Quanah, and out of a blue Roan Appaloosa mare. I left Ranger, Texas knowing that these Appaloosa horses were the

APPALOOSA NEWS