



• Shades of the 1880's. . . Longhorns may be coming back.

Mr. and Mrs. Rush raise Hereford cattle and have both commercial and registered herds. The registered cattle are strong in the bloodlines of the cattle in the Robert Hazlett dispersal that made Hereford history. The Rushes use bulls from this registered herd for their commercial herd to produce choice stocker and feeder cattle. They also have 80 Quarter horses and 30 Appaloosa brood mares headed by Quanah's Warrior. Frank, who happens to be a director of the Oklahoma Appaloosa Association, thinks the Appaloosa is the coming breed for utility purposes and pleasure riding.

Varied Interests

The Rush family has many interests. In addition to their ranch operations, they are active in the rodeo business (Frank used to be a rodeo trick rider), own and operate Craterville Amusement Park 16 miles north of Altus and have the largest Indian store in the state at

Cache. In an unusual assortment of business operations they have accumulated a mass of experiences and a wealth of friends. There are many ranches larger than the Rocking R, but it would be difficult to find one that produces a more abundant supply of lush and nutritious native grasses. It has an adequate supply of natural water for livestock. A portion of the ranch adjoins the game refuge and has an abundant supply of wildlife. Rush keeps several bird dogs. In addition to the native game birds, he pen raises other game birds for hunting.

The Rush's daughter Suzy and their son Frank III are equally as busy as their parents. Each have 4-H club projects built around their mounts. Their interest in club work goes well beyond the point of becoming a member and choosing a particular field of activity. Suzy was one of four club members who went from Oklahoma to the re-

cent 4-H National Conference in Washington, D.C. The Rushes make a foursome with a thought in common—the production of better horses and Herfords.

Members of the Frank Rush family ride for business reasons as well as for pleasure—and are always well-mounted. Some of the range lands are rough and rugged and require level-headed horses that are sure-footed with confidence in their riders as well as their own ability to negotiate the mountain country.

A Page of the Past

Being near the Wichita Wildlife Refuge allows the Rushes to turn back the pages of history and ride with the shaggy buffalo and the awesome Texas Longhorn. Cutting buffalo for branding on the refuge is another ancient breed. Frank Rush's stallion Tomahawk handles the wily buffalo with ease. America's most authentic herd of longhorns is at the refuge. Villalobos, the Spanish explorer,